

# INFORMATION TECHNOLOGY

Charleston | South Carolina | USA



Charleston offers an ideal business environment for technology companies, entrepreneurs, and talent to thrive in a metro that consistently tops the World's Best Cities lists.

Home to 1,900+ tech companies, a skilled talent pool, and an ever-expanding supportive ecosystem, we offer what you need to succeed.

**#3**

**Mid-Sized Metro for Prime-Age Labor Force 25-54  
(as a % of total population)**

*U.S. Census Bureau*

**\$4 BILLION**

**Economic Impact driven  
by Net Tech Employment  
Jobs Added**

*CompTIA State of the Tech  
Workforce 2025 Report*

**#4**

**Among U.S. Metros for  
Tech Job Forecast**

*CompTIA State of the Tech  
Workforce 2025 Report*

## CHARLESTON IS BOOMING

Fast emerging as a tech hub, Charleston offers a great place to do business, to innovate, and be successful. It's why 40+ people move here each day, and why our labor pool is growing 3 times faster than the U.S.

## HOME TO 1,900+ TECH COMPANIES

**BAE SYSTEMS**

**Benefitfocus**

**blackbaud**

**BOEING**

Booz | Allen | Hamilton

**Google**



## GLOBAL TRANSPORTATION & LOGISTICS

- 14 airlines average 60+ nonstop daily flights to and from 53 airports across North America
- 8th largest U.S. container port, with the deepest harbor on the East Coast at 52 feet
- An integrated transportation network allows shipments to reach most domestic markets within 48 hours

**\$13.5 BILLION**  
Invested by Google

### TIMELINE:

**\$4.5 BILLION**  
2007-2024

**\$9 BILLION**  
2025-2027

Source: Google

## CHARLESTON IS A TALENT MAGNET

- Offers a labor force of 455K+ employees, growing 3 times faster than the U.S.
- 42% of the population 25+ have a bachelor's degree or higher (U.S. = 36%)
- 14,000+ people employed in IT occupations
- Ranks #5 among 380+ U.S. Metros for high-tech GDP growth

## CONTINUING EDUCATION OPPORTUNITIES

Charleston's talent pipeline is fueled by 45,000+ students attending college including: Associate's, Bachelor's, Masters, PhDs and Graduate Certificates in Computer Science, Cybersecurity, Information Systems, Software Engineering, and related fields.



## IT NICHE SECTORS INCLUDING:

CYBERSECURITY

DEFENSE IT

HEALTH IT

HUMAN RESOURCES IT

SOFTWARE PRODUCTS

**FOR MORE INFORMATION CONTACT: David Ginn, President & CEO**

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