

LANDING PAD PROGRAM

Charleston | South Carolina | USA



‘Landing Pad’ is a tailored program designed for global companies looking to establish an initial smaller-scale business presence and explore opportunities in the U.S. market. The ultimate goal is to simplify the process, provide local support, and help position your company to be successful in the U.S.

MAKING CHARLESTON HOME

ONE POINT OF CONTACT

A dedicated project manager will provide access to the local business community, workforce & labor experts, colleges and universities, financial and legal support, and local & state government.

BUILDING A PHYSICAL PRESENCE

You will be assisted in finding the right solution for your initial U.S. footprint — ranging from distribution support to a desk or small office to a dedicated warehouse or manufacturing space.

CREATING A LOCAL CONNECTION

We share cultural community connections and provide community visit programs to experience first-hand the incredible lifestyle the Charleston region offers.

ACTIONABLE INFORMATION

We provide objective, accurate and comprehensive analysis of the Charleston market so you can make the most informed decisions.

PARTNERS:

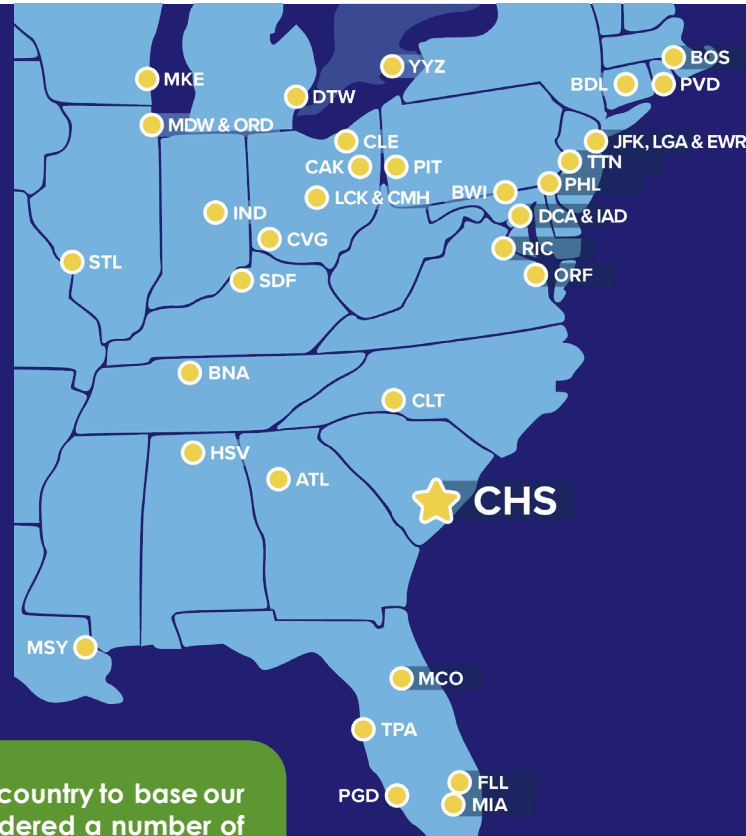


CHARLESTON OFFERS A STRATEGIC LOCATION ON THE EAST COAST | USA

This three-county region is home, workplace and inspiration to more than 800,000 people with a labor force growing 3X faster than the national average. Twelve percent (12%) of the incoming population is from international destinations.

With the most productive and efficient seaport in North America, an integrated rail and highway system, and an international airport, Charleston provides a seamless connection to the global marketplace.

- Geographically diverse & moderate climate: easy drive from the ocean to the mountains in just 3-4 hours
- Situated on the Eastern Time Zone
- Nearly one-third of the U.S. market lives within 500 miles (800 km) of the Charleston region
- Ranks 71st in the U.S. by population
- Home to the state's busiest passenger airport (CHS)
- \$1.2 Billion in capital investment and expansion at the Port of Charleston, 2019-2023



“We could have picked anywhere in the country to base our first U.S. operations, but when we considered a number of criteria, with the location in the Southeast, Charleston was a natural choice. What a wonderful area to live, with so much history and extremely welcoming and friendly people.”

-Daniel Grave, CEO & Founder; Golfbreaks.com UK/USA

#11 Best Performing Cities in America
(Milken Institute, 2024)

#1 U.S. City by Travel + Leisure
(Annual Rankings 2013-2023)

8th Largest U.S. Container Port
(SCSPA.com, 2024)

#2 Top States for Doing Business
(Area Development, 2023)

165+ Foreign-owned establishments located in Charleston | SC | USA

HOME TO WORLD CLASS BRANDS:



FOR MORE INFORMATION CONTACT: Megan Anderson, Director, Global Business Development

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